

# ZCOM News

District 15, Area 4

January 2011

## Big + Little = Mentoring Excellence

January is National Mentoring Month and the presentation at the Zonta dinner meeting on January 18th perfectly personalized the impact mentors have.

Susan Putnam, Executive Director of Big Brothers Big Sisters in the Heart of Michigan and Zonta Club of Midland member, provided a brief video and slide presentation about the benefits and impact of BBBS. The mentoring that occurs between the “bigs” and “littles” in the program, impacts not only the participants, but also their greater community.



Susan Putnam tells us why mentoring young people is so important

Susan explained that the purpose of BBBS is to give every child a chance to reach their potential. In Midland County there are 2500 single-parent households and 1/3 of them live in poverty; the boys and girls in these homes need mentors to lean on and learn from to help them grow into responsible, confident adults. BBBS is the only organization that provides one-to-one mentoring and encourages the development of a personal relationship between the big and the little.

(continued on Page 4)

### Inside this issue:

<b>President's Letter</b>	<b>2</b>
<b>Birthdays</b>	<b>2</b>
<b>New Member Recruitment Night</b>	<b>2</b>
<b>Member Spotlight</b>	<b>3</b>
<b>Midland Blooms</b>	<b>3</b>
<b>YWPA Scholarship</b>	<b>4</b>
<b>InterCity Dinner</b>	<b>5</b>
<b>ZING! January 31st</b>	<b>6</b>
<b>Shelterhouse Thanks</b>	<b>7</b>
<b>Yellow Rose Cards</b>	<b>8</b>
<b>Homewalk 2010 Final Report</b>	<b>9</b>

## Upcoming Events

**Monday, January 31, 6:00 pm:** ZING! Wine Tasting and Dove Chocolate at Lisa Hulbert's home (RSVP)

**Tuesday, February 1, 11:30 am:** Business Meeting, Midland Country Club

**Tuesday, February 15:** Intercity Dinner at Kathleen's at Apple Mountain; cash bar at 5:30, dinner at 6:15

**Thursday, February 17, 7:15 am:** Board Meeting, Big Brothers/Big Sisters

**Tuesday, March 1, 11:30 am:** Business Meeting, Midland Country Club

**Tuesday, March 8, 6 pm:** World's Greatest Dessert Party

**Tuesday, March 15, 5:30 pm:** Social Meeting, Midland Country Club; "Recruitment Night"

## President's Letter

Dear Fellow Zontians,

I know you have been enjoying the dinner presentations as much as I have. Susan Putnam's program on mentoring in January brought the importance of mentoring home to us because we are all affected one way or another. We could see the positive impact of Zonta's contributions to the littles in the Big Brothers Big Sisters programs. But it is not just dollars, our time is also needed to make a difference in these children's lives. We were called to action by the Big Sister who spoke to us that evening.

Plan on attending the Intercity Dinner on February 15 at Kathleen's at Apple Mountain in Freeland. This is a chance to meet your sister Zontians from Saginaw and Mt. Pleasant.

Spring workshops are also coming up soon. Keep these in mind as you set your schedules for 2011. Area 1: April 30-Gaylord; Area 2: May 1-Meridian East; Area 3: May 14-Lenawee; Area 4, May 15-Lapeer. The workshop fee is paid by our club and they are always worth your time.



Esther Seaver  
President, Zonta Club of Midland

\*\*\* **New Member Recruitment Night** \*\*\*

**March 15th Dinner Meeting**

The Membership Committee needs everyone's help in identifying women in our community who would be great Zonta members so invitations can be sent to them to attend this special evening.

Please send your recommendations to Sue Putnam at [Putnam@bbbsheartofmi.org](mailto:Putnam@bbbsheartofmi.org), providing the name, business affiliation and mailing address. A formal invitation will be mailed.

Let's see how many guests we can introduce to the membership on March 15th!

## February Birthdays



Tammy Swinson, February 26

Wendy Kanar, February 27



## Member Spotlight: Lisa Miner



I've lived in Midland since I was 6 weeks old when my father took a chemical engineering job with Dow Corning. My mother worked as a registered nurse for Midland Hospital. I attended Chestnut Hill, Blessed Sacrament, Northeast, and Midland High. As MHS alumni, my husband Bryan and I enjoy my daughter's performances on the Midland High Pom Pon Squad.

Doing home construction and restoring the vintage luster of old Victorian homes are activities my husband and I enjoy. We started with my solon which was built in 1908. (Lisa's pictured standing at the front door of her shop on Ashman.) Our home, built in 1934, is our current project.



I would say I live a pretty simple life. I believe in living life to the fullest and surrounding myself with people I love and who love me. Part of my philosophy is incorporated in my career choice of cosmetology and is drawn from my personal experiences. I love to help people relax and get back to the basics of what is important. Taking good care of yourself is essential when you are the caregiver for everyone else. Making people look and feel pretty is fulfilling to me. I have been a cosmetologist in Midland for over 23 years and still enjoy working with my clients from every walk of life.

In my spare time I use the salon as a vehicle to help others by donating my time and service to non-profits like Big Brothers Big Sisters, Shelterhouse, and Relay for Life. In those situations I know I am the one who receives more in return. I think setting a good example for my maturing daughter is extremely important. Over the last few years she has participated with me in some of these events.

My daughter asked me why I'm a member of Zonta. I told her I belong because I want to make the world better and Zonta helps women in all geographic locations. I love the local support Zonta gives as well. How can we not feel like we are part of something great when we see the results of our hard work? I am continuously learning from the knowledge and experiences of other Zontians. Zonta has helped me grow as a person and I enjoy my membership.

## Midland Blooms is only 4 Months Away!



Remember when we could walk outside and see green grass? We didn't have to wear 5 layers of wool to survive the cold? We used trowels instead of shovels?

Well, mark your calendars for Saturday, May 21st. That's when Midland Blooms 2011 puts Winter behind us.

More information will be forthcoming as the time draws near. Historically, Zonta has had two full blocks to plant, so we need as many volunteers as we can get. Please pencil this in as a Saturday to-do in May.



## **Big + Little (continued from Page 1)**

Susan reviewed the BBBS programs that prove that their mentoring method works: the one-to-one relationship; Families and Couples for Kids; High School Bigs; Teaming Up with YOUth; Middle School Mentoring called "Moving On"; and a new program called Community Construct. Each one of these programs pairs mentors with young people to help them build confidence, prepare them for the future, learn new things, and so much more. Graduates of the BBBS programs are less likely to use drugs, more likely to get a degree, and earn higher incomes.

To showcase how the mentoring process encourages achievement and improves self-esteem, Susan introduced Big Sister Lindy Doran and her Little Sister, Ashley. Linda began by encouraging Zonta members to become bigs because of the great, positive influence we could have on young people. She explained that it's a once a week commitment where "just being there" is the most important factor. Linda said she and Ashley talk about every day things like shopping, homework, friends, and now...boys. At that point, she turned the podium over to Ashley.



Ashley and Linda

Ashley told us what a difference Linda had made in her life. Through Linda's guidance, Ashley has learned to make better decisions, be more respectful of others, improve her school work, and take responsibility for her own actions. In closing, Ashley caused Linda to become a little misty when she summarized their relationship by telling us that Linda has helped her mature. "She is a great listener and she gives helpful advice. She's always there in times of need and she's a great friend."

Susan ended the presentation by reiterating Linda's plea for us to consider becoming mentors. "You don't have to change your life to change the life of a child."

## **YWPA Scholarship Applicants Sought**

The following press release was submitted to the Midland Daily News to attract applicants for the YWPA Scholarship. If you know of a young woman who qualifies, please encourage her to apply.

The Zonta Club of Midland is seeking applicants for The Young Women in Public Affairs Award. This award is for young women ages 16-19 in secondary or pre-university level studies who demonstrate a commitment to leadership in public policy including experience in local or student government, are actively committed to volunteerism, and support the Zonta mission of advancing the status of women worldwide. This is a \$1,000 district scholarship with an additional five international awards of \$3,000.

For more information and to obtain an application please visit the Zonta International website at [www.Zonta.org](http://www.Zonta.org). Applications are due to the local Zonta Club of Midland by March 1, 2011 and should be sent to Zonta Club of Midland, ATTN: YWPA Award, P. O. Box 196, Midland, MI 48640-0196. Any questions locally should be directed to Chandra Morse, chairperson, Intercity/United Nations Committee at (989) 832-9247. Awards will be granted on July 1, 2011.

## **InterCity Dinner at Kathleen's on February 15th**

The Zonta Club of Saginaw  
invites you to the  
2011 InterCity Dinner

Tuesday, February 15th  
Kathleen's @ Apple Mountain  
4519 N. River Rd. - Freeland

Cash Bar begins at 5:30pm  
Buffet Style Dinner at 6:15pm  
Musical Entertainment provided by  
Marty Viers

**Midland Zontians Fully Paid from Dues  
Regrets/Guests Only by Noon on  
Monday, February 7, 2011 to:  
[attendancechair@zontaclubofmidland.org](mailto:attendancechair@zontaclubofmidland.org)**

**Please note that Zonta Club of  
Midland members will have  
their meal fully covered.**

**Also note that you will be  
counted as attending unless  
you submit your REGRETS by  
noon on Monday, February 7th.**

## **ZING!—a-licious**



# **ZONTA ZING!**

**WINE TASTING  
And  
Dove Chocolate Discoveries**

**Monday, January 31, 2011  
6:00 p.m.**

**Lisa Hulbert's Home  
2241 N. Rolling Ridge Drive  
Midland, MI 48642**

**HOSTED BY:  
Zonta ARR Committee  
RSVP by January 26th  
[lhulbert@spaceinc.net](mailto:lhulbert@spaceinc.net)**

## Shelterhouse Christmas Thank-You



January 4, 2011

Dear Zontians,

I would like to express my gratitude for your efforts in making Shelterhouse's Holiday Party a complete success! The party grew in attendance this year, with over 130 women and children participating.

Especially, I want to thank Lisa Orlando for coordinating the volunteers for this event. It was a complete joy to work with her and your organization. The delight shown on each of your faces as you interfaced with our clients is very telling of your compassion and enthusiasm to improve the lives of women and children in our community. In addition, the joy and appreciation we see in the clients we serve during the event is a real testament to what this party and your volunteerism means to them.

I would like to share something that happened at the end of the party:

*I was leading Santa Claus out of the house when one of our little residents, a boy aged four, called out, "WAIT, SANTA, WAIT." Santa turned to him and bent down. The little boy extended his arm out to Santa and gave him a cookie and said, "Santa, this is for you." And then the boy extended his other hand and placed a carrot in Santa's white glove and said "This is for Rudolph." Of course Santa replied with a hearty "HO, HO, HO", turned to leave as he waved goodbye stating "Santa loves you." The boy returned to his mother and was enveloped in her arms. (I am sure he was thinking that this is the coolest place on earth because Santa comes to "his" basement.) But what Santa didn't get to see was his mother smiling, with tears in her eyes. This smile was the first I had seen on her face since she fled her very dangerous situation and entered Shelterhouse. As a client advocate, I will never tire of seeing women and children learn to navigate their lives without fear.*

Thank you for taking time during this past holiday season to make a difference in the lives of those served by Shelterhouse because everyone deserves a life without fear.

With gratitude,

Robin L. Greiner

Robin L. Greiner  
Client Advocate



## Special Yellow Rose Notecards



After hearing several requests from membership, the Board has approved this image (upside down here) and notation as the front and back of note cards our club will have available for purchase.

The fold-over cards will be 4.25 x 5.5 and will be bundled, probably in packages of ten.

They'll be used as a fundraising tool, especially at conferences and workshops.

Picture of The Zonta Rose shortly after being baptized by the Dutch Minister of Economic Affairs, Maria van der Hoeven, on Saturday, June 28, 2008 at the Zonta International Convention in Rotterdam.

Zonta is an international service organization of executives in business and the professions working together to advance the status of women. We provide women in our communities with opportunities to learn and grow, both professionally and personally. Local clubs encourage volunteerism and mentoring, provide scholarships and financial support, and create a collaborative atmosphere for the exchange of ideas.

[www.zontaclubofmidland.org](http://www.zontaclubofmidland.org)





Celebrating 30 Years

*30th Annual Zonta  
Homewalk*

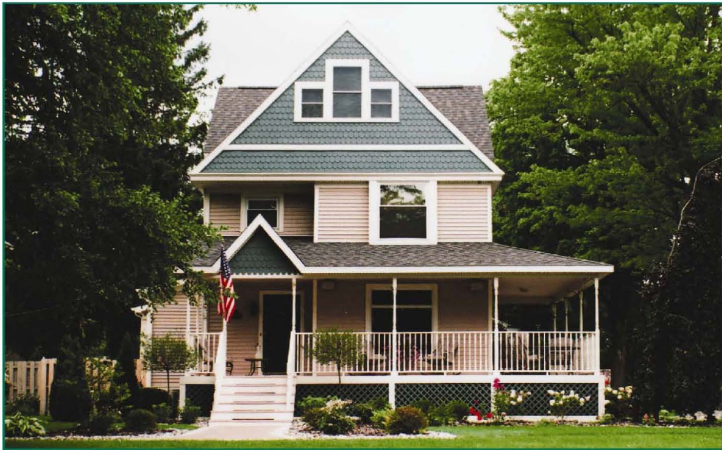
*December 4-5, 2010  
1:00-5:00 p.m.*

**COUNTRY RETREAT**  
**199 East Brooks Road**



**Saturday Attendance: 468**  
**Sunday Attendance: 402**  
**Total Attendance: 870**

**QUEEN ANN**  
**502 West Main**



**Saturday Attendance: 488**  
**Sunday Attendance: 401**  
**Total Attendance: 889**

COLONIAL  
1213 Crescent Drive



**Saturday Attendance:** 439  
**Sunday Attendance:** 428  
**Total Attendance:** 907

CONTEMPORARY  
3600 Valley Drive



**Saturday Attendance:** 477  
**Sunday Attendance:** 389  
**Total Attendance:** 866

**CLASSIC CRAFTSMAN**  
**3964 E. Morel Court**



**Saturday Attendance: 424**  
**Sunday Attendance: 394**  
**Total Attendance: 818**

**Rest Stop - Independence Village**  
**2325 Rockwell Drive**



**Saturday Attendance: 232**  
**Sunday Attendance: 172**  
**Total Attendance: 404**



# Attendance Highlights

- Peak attendance Saturday was 488 at Main Street
- Peak attendance Sunday was 428 at Crescent Drive
- Peak attendance Saturday and Sunday was 907 at Crescent Drive
- Average attendance on Saturday was 421 (take out rest stop it was 459)
- Average attendance on Sunday was 364 (take out rest stop it was 403)
- Average attendance Saturday and Sunday was 792 (take out rest stop it was 870)

## Attendance Highlights: Compared to Last Year

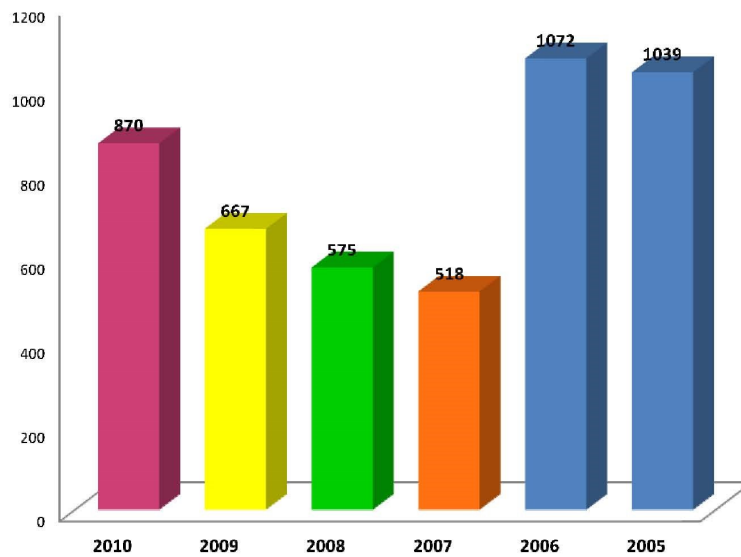
### 2010 Statistics

- Saturday peak attendance **488** at Main Street
- Sunday peak attendance was **428** at Crescent Drive
- Peak attendance Saturday and Sunday was **907** at Crescent Drive
- Average attendance on Saturday was **421** (take out rest stop it was 459)
- Average attendance on Sunday was **364** (take out rest stop it was **403**)
- Average attendance Saturday and Sunday was **792** (take out rest stop it was **870**)

### 2009 Statistics

- Saturday peak attendance was **410** at Cardinal Drive
- Sunday peak attendance was **358** at Peppermill Circle
- Peak attendance Saturday and Sunday was **748** at Peppermill
- Average attendance on Saturday was **336** (take out rest stop it was 363)
- Average attendance on Sunday was **277** (take out rest stop it was **304**)
- Average attendance Saturday and Sunday was **612** (take out rest stop it was **667**)

## Average Attendance 2005-2010 (homes only)



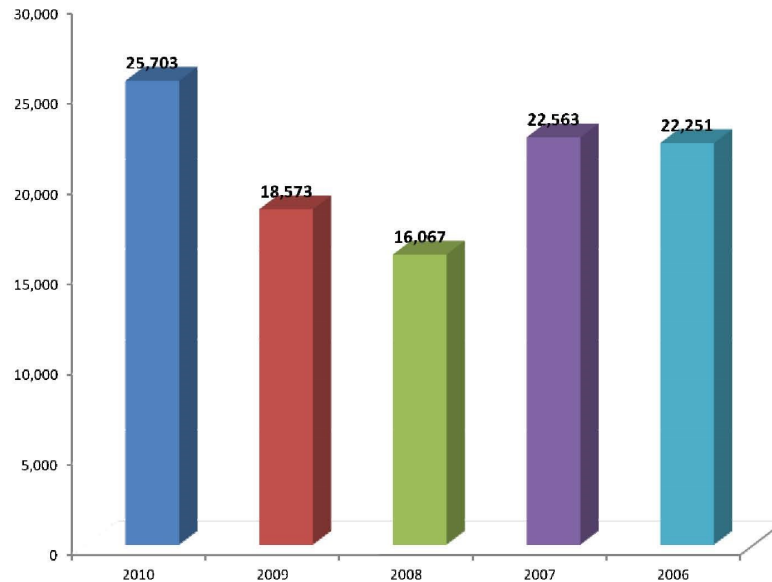
## Thanks To Our Hostesses/Hosts

- All Zonta members
- Special thanks to:
  - All those who recruited guest hostesses
  - Literacy Council – staffed Main Street home



# Financial Results: 2006-2010

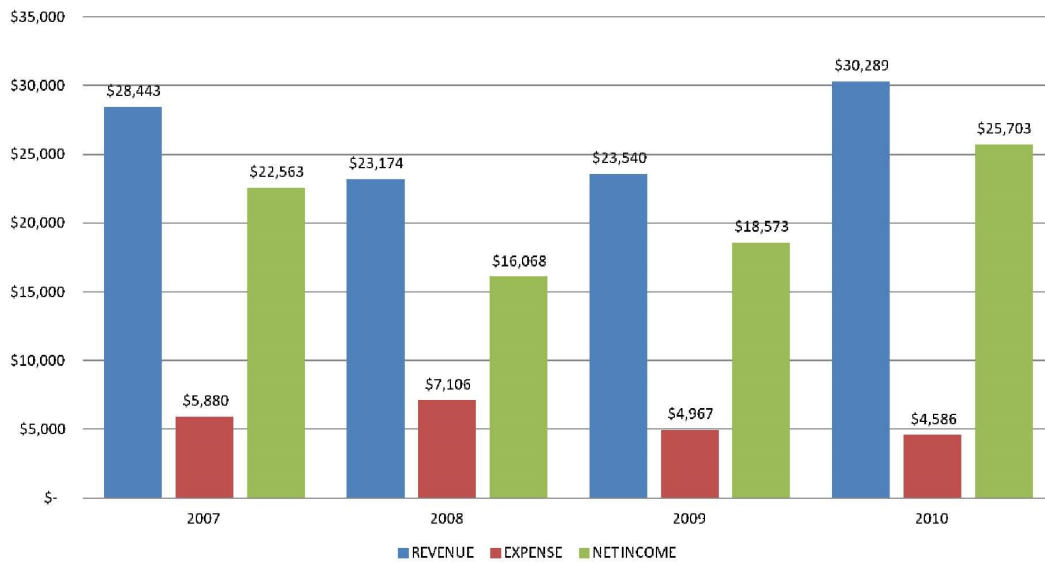
Net revenue over expense to club



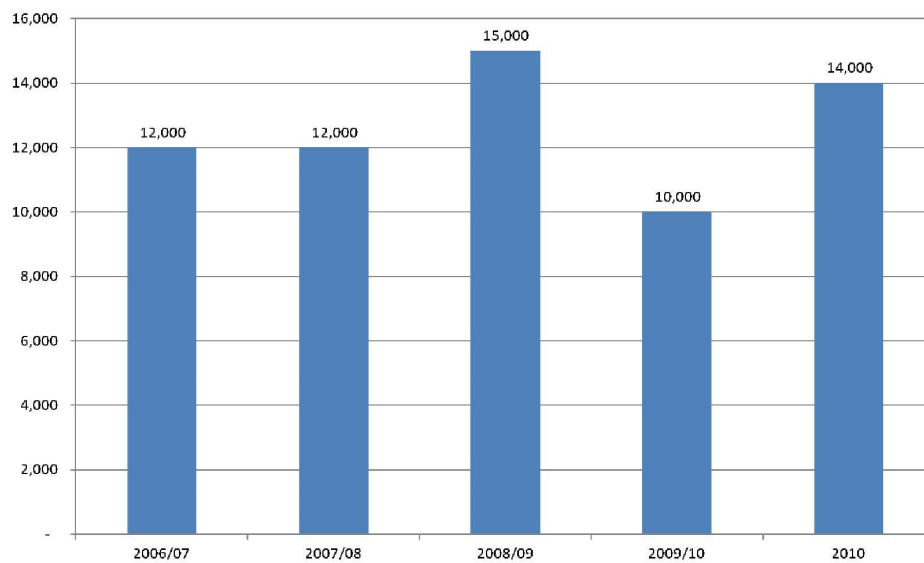
## Where Did the Money Come From?

- Ticket Sales: \$14,395 (2009 - \$12,500)
  - Member ticket sales: \$ 5,790
  - Extra member ticket sales: \$ 1,275
  - Home sales: \$ 1,280
  - Retail ticket sales: \$ 5,840
  - The top-selling retail locations were Village Green, Glover's, Roth Cleaners and Eastman Party Store, in that order.
  - Other ticket sales from Paypal, Kiwanis, Wake Up
- Sponsorships: \$14,275 (2009 - \$9,255)
- In-kind donations/sponsorships: \$7,940 (2009-\$6,705)
- Raffle Tickets: \$ 1,619 (2009 - \$1,829)

# Revenue, Expense & Net Income



# Scholarships





# Thank You!!

- Homeowners
- Decorators
- Sponsors
- Ticket Outlets
- Raffle Item Donors
- Independence Village
- Susan Hanson (photographer)



# Thank You!!

- All Zontians!
- Our Fabulous Committee:
  - Afterglow: Cynthia Chilcote
  - Decorator Liaison: Paula Ulmer
  - Financials: Diane Moomey
  - Homeowner Gifts: Sandy Weimer
  - Homeowner Liaison: Maureen Acker
  - Homeowner Write-Ups: Melissa Barnard
  - Homewalk Tickets: Esther Seaver/Diane Moomey
  - Hostess Director: Linda Malekadelì
  - Print Specialist: Melissa Anderson
  - Publicity: Rhonda Anderson
  - Raffle: Linda Malekadelì/Cari Francis
  - Rest Stop: Carole Calvert-Baxter
  - Sponsorships: Debbie Stephens

