

# **ZCoM News**



Zonta Club of Midland

SEPTEMBER 2013

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# Moving on Up—How to Become a Better Leader



Julie Fasone-Holder

How many times have we sat in an audience, eyeing the presenter and thinking, *How did this woman get where she is today? How can I get there too?* Julie Fasone Holder answered those questions for Zontians at the September dinner meeting, sharing details of her personal climb up the corporate ladder and advice on becoming a leader.

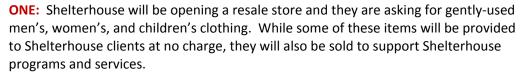
Since retiring from The Dow Chemical Company in 2009 as senior vice president of Marketing, Sales and Corporate Reputation, Julie has become a passionate advocate for advanc-

ing women in the workplace. She is nationally recognized for her women's advocacy efforts and teaches a professional development series for women at MSU, Executive Leadership for Women. She also serves as global ambassador for Vital Voices' global mentoring program.

Julie 's presentation focused on the differences between men and women in the workplace and how women can play on their strengths to build effective teams and lead others. She highlighted a centered leadership model which describes leadership based on five abilities or focus areas: meaning, positive framing, connecting, engaging, and

Continued on Page 3

# **Two Opportunities to Care**



**TWO:** "Handbags of Hope" is a program developed to provide handbags to women who are victims of domestic violence. "At HandBags of Hope we believe a woman's handbag is a very personal possession. We carry a small world in our handbags. Imagine what happens when you have to run for safety in the middle of the night ... often taking only the clothes on your back and a child in your arms.

### You don't even have the basics carried in your purse.

Our concept is simple: We accept donations of new or gently handled purses and handbags, then add 10 items of necessity. Filled handbags are delivered to domestic abuse, teen programs, and transition housing throughout Michigan."

BRING YOUR DONATIONS TO THE OCTOBER LUNCH AND DINNER MEETINGS.



# President's Message from Cathy Budd



I hope everyone enjoyed our September dinner meeting as much as I did. I was truly inspired by the "remarkable" introductions of our membership. I always knew that Zontians were an incredible group of women but your introductions were a great reminder of how broad and vast our collective contributions really are.

And I found Julie Fasone Holder's talk about "How Remarkable Women Lead" to be both engaging and informative. I hope each of you walked away with a new thought or insight that you can use in your everyday lives — whether that be building your personal strengths inventory, writing down and living your leadership credo, building an executive presence or managing your energy throughout the day.

One of the items that Julie discussed was networking. She talked about the importance of networking as a "safety net" in case our lives take an unexpected turn and we need to reach out for assistance. She also talked about the fact that women tend to build deep and narrow networks whereas men tend to build shallow and wide networks.

We each have a fabulous opportunity to broaden our own personal networks at the Zonta International District 15 Conference in Bay City on October 18-20. I have now attended one International and one District conference and the highlight of both was meeting women from around the state and around the world. I hope you'll take this opportunity to reach out and meet likeminded women. As a reminder, the club will reimburse the \$195 registration fee for anyone who attend so I would encourage you to sign up today! Early registration ends on Oct 4<sup>th</sup>. <a href="http://www.zonta15.org/">http://www.zonta15.org/</a>

See you in October!

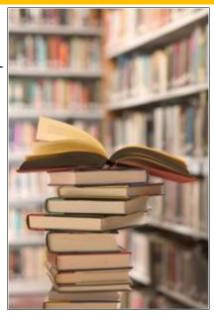
Cathy

# **AAUW Used Book Sale**

Find great bargains at AAUW's Used Book Sale October 25-27 at the Midland Mall, 9-9 Friday and Saturday, 10-4 Sunday. Most books are priced from \$1 to \$2. Children's books start at 25 cents. Recent publications are \$2-5. Sunday is Bag Day with price reductions. For more information, call 835-1672.

Proceeds support college scholarships and educational projects. Find information about Midland Branch online, midlandmi.aauw.net. On Facebook in Search, type AAUW Midland.





# Moving on Up (continued from Page 1)

managing energy.

According to Julie, successful leaders do things they love and are able to communicate about what they are doing. For women, it's important to see the bigger picture that gives personal meaning to a woman and then determine how that fits the organization she is working in. Fasone Holder advised Zontians to first complete a personal strengths inventory, including traits such as wisdom, courage, humanity, justice, temperance, and transcendence, and then to identify what we believe in. Knowing what we are working for provides motivation and keeps us on track.

Unlike men, women tend to personalize negative feedback and think we are somehow responsible for problems on the job. Julie suggested that women seek perspective from a trusted individual, take time for a healthy distraction (like exercise or a massage), and make a plan for recovery after a setback. Positive framing is about making a choice to accept adversity, learn from it, and move on in a positive direction.

Next, Julie described the importance in **connecting** with others in your organization by building trust and camaraderie. While men tend to build broad, shallow networks, women tend to develop closer, more personal relationships, resulting in narrower, deeper networks of friends and trusted co-workers. Women can benefit, she said, from "playing the way men do" and reaching out to a wider network when looking for support.

Sometimes women find it difficult to share or engage with others, especially in meetings. It's important, Julie said, to find your voice as well as the courage to use it. She suggested thinking about your personal "brand"; finding three adjectives to describe yourself and using them to develop a strategy to project that brand. She also encouraged women

to support other women's ideas and contributions – a great way to connect with other women in your organization.

Managing energy is important for any leader, man or woman. How you get your energy and keep yourself energized throughout the day is important to understand. She suggested women kick the "always on" habit, stop multitasking, and build time for recovery and recharging into every day.

Julie said centered leadership is good for women and for the organization and leadership can be rewarding. Studies have shown that joy and optimism can be part of leading, and that happiness is motivating – happy teams are stronger and more creative.



# **Updated 2014 Committee List**

### 2013/2014 Zonta Committees

ARR	Archives	Attendance	By-Laws	Fellowship	Finance/ Fundraising	Golden Z
Lisa Hulbert	Esther Williams	Harriet Stopyak	Sharon Mortensen	Lisa Miner	Sharon Mortensen	Megan Granda
Megan Farrell	Barb Vanderkelen	Tammy Swinson	Beverly McCray	Julie Ratcliffe	Karla Oldenburg	Deb Miller
Mary Hart	Lori McCracken	Lynda Putt	Nancy Barker	Patty Carlson	Diane Moomey	Kim Walden
Patti Tuma	Rebecca Wieland		Christin Petroski	Nan Blasy		Cynthia Chilcote
Susan Hammer	Melissa Barnard			Chandra Morse		Casey Mallek
Melinda Gall	Alisha Toyzan			Melinda Gall		
Carol Arnosky						
					Service, Legislative &	
Hom	ewalk	Intercity/UN	Membership	PR/Newsletter	Advocacy	Ways & Means
Ann Beck	Elizabeth Lumbert	Kathy Swarthout	Bridget Sadenwater	Colette St. Louis	Atwell, Michele	Ann Beck
Kathy Allen	Kim Walden	Kathy Dollard	Kathy Allen	Carole Calvert Baxter	Megan Farrell	Linda Malekadeli
Janine Ouderkirk	Sandy Weimer	Tammy Bergeon	Julie Ratcliffe	Jenny Kendrick	Jill Vanderzouwen	Colette St. Louis
Melissa Anderson	Sue Moody	Melissa Grzegorczyk	Jennifer Parks	Cynthia Chilcote	Beth Sorenson-Prince	Barb Vanderkelen
Patti Tuma	Denise Avery		Sandy Weimer	Penny Yost	Cinthia Brooks	Debbie Stephens
Linda Malekadeli	Patty Aspin		Susan Putnam	Alisha Toyzan	Ann Kelly	Sandy Weimer
Carole Calvert Baxter	Linda Goltz		Christin Petroski		Lisa Orlando	Rebecca Wieland
Esther Williams	Carol Arnosky		Jennifer Chappel			Maureen Acker
Kathy Swarthout	Tammy Bergeon					Casey Mallek
Karla Oldenburg	Jennifer Chappel					
Jennifer Parks						

# **Special Dinner Meeting November 19th at Northwood**



Preliminary plans for a special November dinner meeting are underway. Diane Moomey reports that Zonta, working with AAUW and League of Women Voters, are co-sponsoring a presentation at Northwood University on November 19th.

Senator Judy Emmons, who is leading the effort in the Michigan legislature to raise public awareness of human trafficking in Michigan, will be speaking at Griswold Lecture Hall at Northwood. The event will begin at 7:00 where she will give a 30-minute presentation followed by Q & A. A

public relations officer from the Midland Police Department will also be present for the Q & A period. The program will end at 8 pm followed by refreshments in the lobby.

Tables will be set up for each of the sponsoring nonprofits to give information to attendees before and after the program. We will need Zontians to man the table and bring information. AAUW is working on publicity for the event.

Stay tuned for confirmation of final program details.



Senator Judy Emmons

# Fall Conference in Our Own Back Yard ... C'mon Over!!!

# 2013 Call to Conference



Host Clubs: Fenton and Flint I Registrar: Theresa Anderson P.O. Box 481 Fenton, MI. 48430

810-629-7923

Online registration link is available on the District 15 website: www.zonta15.org

Why should you attend District Conference??

- WE ARE THEIR VOICE! Enhance your awareness of critical issues affecting women.
- TOGETHER WE WILL SUCCEED! Enhance your knowledge about women and leadership and women who have made major contributions to their communities.

### -STRENGTH IN NUMBERS!

Receive valuable information for club service projects and opertions, and have an opportunity to meet and network with Zontians from clubs throughout the district.

See full slate of officers on following pages.

# October 18-20, 2013 Bay Valley Resort and Conference Center

### **Featured Guest Speakers**

**Rosita Hall** 

Owner of Motivated Minds

### Elizabeth M. Donovan

Director of Community Development Law Clinic and Assistant Clinical Professor of Law Ave Maria School of Law

Enjoy FUN Night on Friday, 10/18, sponsored by Zonta Club of Midland!

### ZCoM's Own, Lisa Hulbert, for Area 4 Director



**Lisa Hulbert** is a 10-year member of the Zonta Club of Midland. She is currently the ARR Chairperson and Homewalk Decorator/Homeowner Liason. She was previously the Club President (2007-2008), 1<sup>st</sup> Vice-President (2006-2007), 2<sup>nd</sup> Vice-President (2005-2006), Secretary (2004-2005) and served on a number of committees.

In addition to Fun Night, connecting and re-connecting with Zontians from other clubs in our district, and viewing topical presentations, the Fall Conference also provides an opportunity to vote for District 15 leadership. This year, the Zonta Club of Midland is spectacularly represented by Lisa Hulbert, who is on the slate of officers as Area 4 Director.

# District 15 Slate of Officers—Vote at Fall Conference

## 2014 - 2016 Candidates for District Office Zonta Biographical Information



For Governor

Cheryl Hall has been a member of Zonta for 24 years. She is a member of the East Lansing Club and is currently Lt. Governor for District 15. Cheryl served as Area 2 Director from 2010 to 2012. She previously served two terms as a club president (1999 and 2005) and has chaired a number of committees.



For Lieutenant Governor

Joy Smith currently serves as a Director of the Ann Arbor Washtenaw Zonta Club Board. She was previously the Area 3 Director 2010 to 2012 and has served in numerous positions at the club level for the Lenawee Zonta Club. These include: President (1986), Vice-President (2002), Secretary (2001), Director (1985, 2000) and committee chair for a variety of committees.



For Treasurer

Bonnie Odom-Brown is the current Treasurer of District 15. She has been a member of the Metro Detroit Zonta Club for 13 years. She is the current chair of her club's Service Committee. Her previous club positions include President and Corresponding Secretary. Bonnie also served the District as Area 3 Director.



For Treasurer

Sharon Bogucki is a 30 year veteran of Zonta. She is currently the President of the Zonta Club of Leelanau County. She was the club's Vice President (2010-2012), Director (2009-2010), Finance Chair (2009-2010), and a member of the Policy and Bylaws Committee (2008-2012). Sharon also served as the President of the Zonta Club of Traverse City (1998-2000) and held many Board and Committee Chair positions with the Traverse City Club from 1984-2000. At the District level, Sharon served as Parliamentarian (1994-1996) and District Nominating Committee (2002-2004). She was also a member of the Member Bylaws and Resolutions Committee at the International level (2002-2004).



For Area 1 Director

Penny Boldrey has been a Zontian with the Alpena Club for 9 years. She currently chairs the Zonta Walks for Women Breast Cancer Awareness Walk/5K Run and the Club's Newsletter. At the District level, Penny serves on the Service Committee (2010-present) and chairs the Young Women in Public Affairs Award Committee. She was a voting delegate at the International Convention in San Artonio, Texas in 2010. Penny served as the President of the Alpena Club (2009-2011), 1st Vice-President (2007-2009), 2nd Vice-President (2006-2007), and Recording Secretary (2004-2006). She has also chaired numerous club committees.



For Area 2 Director

Deanna Cambridge President of the Zonta Club of Michigan Capitol Area, has been a Zontian for 3 years. She also served her club as Vice-President (2011-2013), Director (2010-2011), Finance Chair (2011-2013) and Membership Chair (2012-2013).



For Area 4 Director

Lisa Hulbert is a 10-year member of the Zonta Club of Midland. She is currently the ARR Chairperson and Homewalk Decorator/Homeowner Liaison. She was previously Club President (2007-2008), 1st Vice-President (2006-2007), 2nd Vice-President (2005-2006), Secretary (2004-2005) and served on a number of committees

# District 15 Slate of Officers—Vote at Fall Conference



For Area 3 Director

Pat Barber is the President of the Zonta Club of Detroit I. She has been a member of Zonta for 21 years. She has also served the Detroit I Club as Vice President, Treasurer, Co-Treasurer and Director.



For Area 4 Director

**Denise Keipert** has been a member of the Zonta Club of Fenton for 12 years. She is the current President of her club. She also served as President from 2007-2009, Vice President (2006), and Director (2005-2006) and Membership Chair.



For Nominating Committee

**Darcie Clapp** is currently a Director on the Board of the Zonta Club of Grand Rapids. A 17-year veteran, Darcie is a former club President, Vice-President and Director. She has served as a Special Projects Coordinator at the District level.



**For Nominating Committee** 

**Lucille Contois** is a member of the Zonta Club of Marquette. She is currently serving as Recording Secretary, Board Member and Chair of the Status of Women Committee. Luci served previously as an Area 1 Director and District Board Member. She has been a club President (2009-2010), Recording Secretary (2006-2008), Corresponding Secretary (2011-2012), 2nd Vice-President (2008-2009) and Board Member (2006-2013).



**For Nominating Committee** 

**Linda DeGrow** has been a member of the Zonta Club of Charlevoix for 24 years. She twice served as Club President (1994-1996, (2004-2005), and is the current Recording Secretary. Linda also served as Area 1 Director (2006-2008).



### **For Nominating Committee**

**Karen Eggleston** is the Secretary and Membership Chair of the Zonta Club of Detroit II. A Zontian for 20 years, Karen has also served as club President.



**For Nominating Committee** 

Amy Fraser Maple serves the Zonta Club of Southfield Area as Treasurer and Board Parliamentarian. She has been a member for 25 years. Her prior positions in Zonta include Club President (2000-2002 and 2010-2012), Board Secretary (2006-2010), Status of Women Committee Co-Chair (2002-2006) and Fall Conference Co-Chair (2011).

### Zonta Club of Midland Business Meeting Minutes - Proposed

Tuesday, September 3, 2013

The meeting was called to order at 12:02 p.m. by Zonta President, Cathy Budd. The meeting began with the Zonta blessing and introductions.

**Calendar Highlights:** Will be no lunch or dinner in Dec.; Afterglow at Linda Malekadeli's home; alternate location for Jan business meeting as Country Club is closed; April meetings will be on 2<sup>nd</sup> and 4<sup>th</sup> weeks that month.

**Bonus goals for the club**: 1) Establishing stronger tie to ZI by attending District Conference Oct. 18-20 at Bay Valley Resort. \$195 fee will be reimbursed to members attending; 2) expand service in community through volunteer activities; 3) bring speakers into dinner meetings for education and inspiration.

**Secretary's Report**. **Rhonda Anderson**. Approved June meeting minutes. Moved by Maria Cohoon and supported by Chandra Morse .

**Treasurer's Report. Karla Oldenburg**. The treasurer's report was approved. Moved by Sue Moody and supported by Ann Beck.

**ARR.** Lisa Hulbert. Reviewed committee's goals and plans for meetings. Surveyed members last year for ideas and will plan around those results this year.

**Archives. Esther Seaver.** Reviewed responsibilities of the committee. Asked for news of members that they can present at lunch meetings.

**Attendance.** Harriet Stopyak. Reviewed dietary needs policy; asked members to return nametags and sign in each meeting. Certificates for some members are at table.

Bylaws. Sharon Mortensen. Reviewed committee responsibilities.

**Fellowship/Awards.** Lisa Miner. Looking for more members with good ideas to create fellowship among members. We are partnering with Saginaw Club to put on fun night at District conf. in October. Please come.

Finance/Fundraising. Sharon Mortenson. Looking for members who have interest in finances.

**Homewalk.** Ann Beck & Elizabeth Lumbert. Reviewed budget summary and in general how it works. Committee work actually begins in Jan. and ends in Dec. This year's Homewalk will be on Sat. and Sun. without added VIP event.

**Intercity/United Nations. Kathy Swarthout**. Need members with some experience. Intercity dinner in Feb. we will host. We are also involved in developing a birthing kit project.

**Organization, Membership & Classification. Bridget Sadenwater**. Reviewed responsibilities of the committee; looking for more members; will be finalizing goals at first meeting.

Parliamentarian. Esther Seaver . No report.

**Golden Z Club. Megan Granda.** Will hold kickoff event this fall; currently recruiting members. Reviewed goals and benefits of Golden Z club.

**Nominating/Immediate Past President. Dianne Moomey.** Club was asked to put on human trafficking event with AAUW. Diane Moomey is working with the club for this event on Nov. 19<sup>th</sup> our regular night; Senator Judy Emmons is presenting. Committee is also looking for local law enforcement input. We may have some type of food available to replace our dinner. AAUW needs help with publicity; volunteer to Diane.

**Public Relations/Communications. Colette St. Louis.** Committee is working to increase visibility of club and on recognition award from ZI with Nov. 5<sup>th</sup> deadline. Also determining future direction of the website.

**Service/Legislation & Advocacy. Michelle Atwell.** Committee has developed **c**riteria for funding other organizations and projects: health and hygiene issues for women in need. Organizations can apply for funding; tell your friends early. Requests sometimes come in slowly and it is difficult to budget between needs. Our fiscal year ends in May.

Ways & Means. Ann Beck. Reviewed committee responsibilities.

### **UNFINISHED BUSINESS**

### **NEW BUSINESS**

New paperless agenda will continue to be used unless there any objections.

50/50 – \$40 and the winner was Sandy Weimer.

### **DOLLAR ANNOUNCEMENTS**

SueMoody – 24 beers with some wine etc, at Octoberfest, Rotary \$25 Sept. 26. Get tickets from her.

Lisa Hulbert –Dow High Charger cards for soccer for sale.

Ouderkirk – Shelter resale shop need donations and volunteers, opening in Dec. at old Denno's location.

Elizabeth Lumbert – prostate cancer screening needed by men, urge them to have it done.

Loons made playoffs first time since 2010!

Balloonfest is Sept. 12-15 with glow on Thursday; live entertainment Fri. and Sat. Food drive, too.

Sandy – Reststop had 30 and 45-cup coffee pots. Sandy wants to find good home.

Dow Diamond, Making Strides for Breast Cancer, 3 mile walk, Oct. 19<sup>th</sup>.

Harriet will be grandma for first time.

The meeting was adjourned at 12:52 p.m.

Respectfully submitted,

Cynthia Chilcote for Rhonda Anderson, Corresponding Secretary



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Business Meeting @ MCC 11:30 am	2	3	4	5
6	7 Ann Kelly	8	9	10	11 Gwen Lang	12 Lisa Hulbert
13	14	15 Social Meeting @ MCC 5:30 pm Laura Wolak: "Red Dirt Road" Update	16	17 Board Meeting @ MACF 7:15 am		
20	21	22	23	24	25	26



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Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 Tammy Ber geon
3	4	5 Business Meeting @ MCC 11:30 am	6 Kathy Dollard	7 Julie Ratcliffe	8	9
10	11	12	13 Harriet Stopyak	14	15	16
17	18	19 Social Meeting @ NU 7 pm Sen. Emmons "Human Traf- ficking"	20	21 Board Meeting @ MACF 7:15am	22	23
24	25	26	27	28 HAPPY THANKSGIVING	29	30



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 Barb Vanderkelen	5 Linda Goltz	6 Rebecca Wieland	7 HOME- WALK
8 HOME- WALK	9	10 AFTERGLOW @ Linda Mala- kedeli's	11	12	13	14
15	16	17 Colette St. Louis	18	19	20 Linda Malek- adeli	21
22	23	24	25	26	27	28
29 Lisa Orlando	30 Sue Moody, Lynda Putt	31				