

ZCoM News



Zonta Club of Midland

OCTOBER 2013

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Special November 7
Dinner Meeting
Note location change

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If you won't be at meetings, you can pick up your tickets at

Scrapbooks Galore & More 301 East Wackerly Street Midland (in Bell Plaza)

Monday-Thursday: 10am - 6pm Friday: 10 a.m. -9pm. Saturday: 10 a.m. - 6 p.m.

The phone number is (989) 835-5577

Red Dirt Road Revisited



"Change the world. One stitch at a time. One Woman at a time." That's the message Laura Wolak shared at the October dinner meeting. Laura, a Senior Strategic Marketing Manager at Dow Chemical, updated ZCoM members on the progress of the Red Dirt Road project she co-founded. Along with Marie Eckstein and Alan Lightman of the Harpswell Foundation, Laura began Red Dirt Road to empower young women in Cambodia by providing them business and sewing skills to create, market, and sell handmade designs.

Hab Saly, a young, determined woman in a small village, Tramung Chrum, conveyed her dream of creating a local sewing business so women wouldn't have to work in sweat shops in

Phnom Penh. The three founders of Red Dirt Road made it happen with funding from the Harpswell Foundation. Using foot-powered sewing machines the 8 women in the small business make handmade shawls, handbags, scarves, and clothing. Most of the fabrics used are silk, but cotton and polyester can be found in some of the creations.

Laura reported that there are over 500,000 women working from dawn to dusk in sweatshops in the Cambodian garment industry. They live in squalid conditions and earn only \$70/month. The women working at Red Dirt Road earn twice as much in half the time.

Laura explained that there are 14 million people in Cambodia today and 90% live in rural areas. The annual income is only \$500/person. In 2005 only 1% of the population had a college education; that figure is forecasted to rise to 5% by 2015.

Continued on Page 3

Congratulations to Our New Area 4 Director!



ZCoM's own Lisa Hulbert was elected Area 4 Director at the District 15 Fall Conference held October 18-20 at Bay Valley Resort. On Friday evening all candidates had 3 minutes to sway voters. Area 4 was the only one to have 2 candidates running for the position, so Lisa enjoined some of the ZCoM members to supply one-word attributes describing her. "Loyal, kind, friendly, sincere" were just

some of the adjectives shouted out.

On Saturday the votes were cast and Lisa was victorious! She will serve a two-year term representing an area stretching from northern Detroit metro suburbs northwest to Midland. (See related story on Page 5)

President's Message from Cathy Budd



Eight years ago I decided to get involved with a service organization for two reasons - the chance to give back and the opportunity to interact with other likeminded women in the community. This month's activities have been a wonderful reminder of what an incredible impact we have on those less fortunate both within our community and internationally.

Your generosity in October to help others in the community was very heartwarming to see. Donations to the Shelterhouse resale store filled several carloads and 66 handbags were collected for Handbags for Hope. Across all clubs within District 15, 3510 handbags were donated setting up Handbags for Hope with more handbags than they typically collect within a year!

I was reminded of how far reaching Zonta's generosity is felt worldwide from Jacquie Gudmundsen's presentation on the service projects funded by the Zonta International Foundation. As a club we have pledged \$4,383 in 2013/2014 to support ZIF's projects. Thru the creativity and ingenuity of our Fellowship Committee, we were able to increase our level of giving at the district conference. Our Fellowship committee designed, planned and hosted the Friday Fun Night with entertainment provided by "Empty Canvas". The live auction of their interactive painting generated \$720 that was donated on behalf of the Midland club to the Zonta International Foundation.

With our collective enthusiasm, energy and effort, I am excited to see what else we can accomplish this year!

Future Dinner Meeting Speakers



The January dinner meeting will feature Dr. Todd Thomas, a Northwood professor teaching management in the MBA program at the DeVos Graduate School of Management. Recommended by Nancy Barker, Todd will be speaking to us about differences in generations. Nancy heard him give this presentation before and said that it is well done, humorous and very helpful for everyone who is working with people between the ages of 20 and 60.

"Leading the Generations" looks at the differences and similarities in the four generations represented in our current active workforce and the necessity for bridging the gaps between them.



"Simple Solutions for Staying Sharp," developed by Brainworks, is the topic for the March 2014 dinner meeting. The Board of Directors selected this topic from several program options proposed by Megan Granda. Jim Wiaduck with the Advisor Solutions Group at Janus will be presenting the program developed by Dr. Heidi Hanna.

The promotional material about this presentation states, "Daily mental multitasking and our constant state of "busyness" can create a chronic level of stress on our brain, causing us to be unfocused, distracted, and less productive. What's more, research suggests that age-related cognitive

decline—characterized by a decrease in the brain's ability to perform regular functions like judgment, reasoning, memory, learning and language—begins in healthy, educated adults in their 20s and 30s."

The program will present ways to increase brain fitness, mental acuity, and retention while reducing brain stress. Sign me up!

Red Dirt Road (continued from Page 1)

With 1 in 5 girls sold into prostitution, Red Dirt Road and Harpswell are preventing that from happening to young women in Tramung Chrum.



In addition to supporting Red Dirt Road, the Harpswell Foundation built two dormitories for women to stay in while they attend school in Phnom Penh. Universities in Cambodia do not provide housing for female students. The Harpswell dormitories are safe, clean environments where women can realize their potential. According to Harpswell, "At the end of two years, our students were first in their class at 3 out of the 5 top universities in Cambodia."

Laura presented a slide show showing the red dirt roads of Cambodia. She said that the seamstresses participating in the program can "travel the red dirt roads with their heads held high." Throughout the year, sewing books and fashion ideas are sent to Hab Saly to help the women "westernize" their designs to improve sales outside Cambodia. Laura explained that most of the fabric used comes from local markets and is handwoven silk. She invited members to come up after the meeting to examine some of the products and make purchases.



In closing, Laura suggested that we check out the website: reddirtroad.co. Note that it's not .com, but .co. She announced that there would be a sale of more items at Blessed Sacrament's Social Hall and gym on November 10th from 9 am to 1 pm.

Zonta Zing! With an Italian Accent



Fresh herbs, spices, private-label olive oils and vinegars combined in a cooking demonstration that results in delectables we get to sample....what could be better? The next Zonta Zing will be at Mercato di O & V in downtown Midland on November 13th and 14th at 6:30 pm. Two nights are planned so more Zontians can participate.

ercato di Recipes will be prepared table-side using the vinegars, oils, sea salt and herbs sold in the store. Mercato di O & V is known for its Bacon Joy, which can be used to perk up baked beans, potato

salad, spinach salad, deviled eggs, burgers, and on and on. Products will be sold at a 15% discount the nights of the demonstration.

The cost of this event is \$20 and at least 8 reservations have to be filled each night in order to make it happen. Please RSVP to Susan Hammer at shammer@bolgerandbattle.com. Buona sera!

RSVP to Susan Hammer at snammer @poliger and patter.com. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and patter. But the Susan Hammer at snammer @poliger and susan Hammer at snammer @poliger and state which was the Susan Hammer at snammer @poliger and state which was the Susan Hammer at snammer @poliger and state which was the Susan Hammer at Su

International Foundation: Helping Women in 37 Countries



Jacquie Gudmundsen

What is the difference between Zonta International and the ZI foundation (ZIF)? Why do we give? How can I give? These are some of the questions Jacquie Gudmundsen, District 15 Foundation Ambassador, answered for Midland Zontians and guests at the October dinner meeting. With years of experience as a Zontian (currently a member of the Pontiac-North Oakland club), a club officer, District 15 board member, and International Director, Jacquie presented a thorough look at the International Foundation and its programs for the 2012-2014 biennium which include:

- International Service Program (\$2,000,000 USD)
- Elimination of New Pediatric HIV Infection and Response to Survivors of Domestic and Gen-

der-based Violence in Rwanda

- Liberia Fistula Program
- Zonta International Strategies to End Violence Against Women, ZISVAW (\$1,162,000 USD)
 - Safe Cities for Women Project in Honduras
 - Empowering Women in Rural Samoa to Combat Violence
 - Mass Communication with a Purpose: Global Partnership on Edutainment for Social Change

ZI's impact on these UNICEF-administered programs has been significant. Since 1998, Burkina Faso has experienced a 49% reduction in female genital mutilation; Nepal was declared free of maternal and neonatal tetanus in 2005; in Afghanistan, 4 million women have been immunized against neonatal tetanus; Rwanda will see its first HIV-free generation born in 2015.

Other issues addressed by Zonta International efforts have included:

Acid burning (Cambodia, Nepal, Uganda)

Disaster Relief (Haiti, Sri Lanka)

Economic Survival (Bolivia, Liberia, Niger)

Education (Afghanistan)

Female Genital Mutilation (Burkina Faso)

HIV/Aids (Niger/Rwanda

Human Trafficking (Bosnia, Croatia, Herzegovina, Montenegro, Serbia, Thailand)

Obstetric Fistula (Liberia, Ethiopia)

Safe Cities (El Salvador, Guatemala, Honduras)

Neonatal Tetanus Vaccination (Afghanistan, Nepal)



The International Foundation's fundraising goal for the biennium is \$4,938,000 to fund these projects through club contributions, individual contributions, and planned gifts. District 15 hopes to see 100% of clubs and 15% of individual members donate to ZIF with more clubs showing 100% of members donating as individuals. Jacquie says that as of August 31st, we have raised about 56% of our goal and more is needed. Zontians can give individually with cash, check, credit card, or wire transfer using forms available online at www.zonta.org. Recurring gifts, tribute gifts, employer matches, gifts of stock and planned gifts are also appreciated.

Finally, Jacquie reviewed the ZI scholarship programs:

- Amelia Earhart Fellowship Program (35 awards were given to women from 19 countries)
- Jane M. Klausman Women in Business Scholarship Program (314 awards to women from 44 countries)
- Young Women in Public Affairs Award (637 awards to women from 50 countries)

Zonta makes a difference in a time when violence against women is rampant, human trafficking is thriving, equal pay for equal work does not exist, and women do not have equal opportunity to education, health care, income generation, and basic security.

District 15 Fall Conference Creates Memories for ZCoM



Hosted by the Fenton and Flint 1 Zonta Clubs, the 2013 Fall Conference at Bay Valley Resort and Conference Center in Bay City the weekend of October 18-20 saw the Zonta Club of Midland highlighted throughout the conference.

The Friday evening business meeting was opened by Governor Karen Armaly. After a welcome speech by Tom Hickner, Bay County Executive, the formal meeting continued with introductions and roll call of delegates. A video greeting from Zonta International President

Lynn McKenzie reviewed the impact Zonta has around the world and the initiatives ZI promotes.

Then, each candidate up for election was granted 3 minutes to introduce themselves and present her platform. The Zonta Club of Midland had quite a contingent present who provided vocal moral support for Lisa Hulbert who was running for Area 4 Director. Cynthia Chilcote was appointed clock —watcher and held everyone to the allotted time.

Midland was highlighted in "Zee Facts" for winning the Zonta International Award for \$20,000 in contributions to ZI as a result of our successful Homewalk. Other ZCoM impacts mentioned were Shelterhouse Christmas, Literacy Council's Dessert Party, and the assembly of birthing kits.

ZCom and the Saginaw club sponsored Friday Fun Night and introduced Empty Canvas to District 15 Zontians. Scott and Mike McMath sang, joked, and painted for over an hour. Drafting Zontians to add splashes of color, paint trees, and fill in the background, Mike completed a work of art depicting a backyard garden heading into fall. As with other Empty Canvas events, the painting was auctioned. The winning bid was \$1020 by Chris Ratcliffe. \$720 was donated to ZI Foundation.



Mike McMath, Chris Ratcliffe, and Scott McMath



Lisa and Patty collecting names for Michigan gift baskets

Lisa Miner and Patty Carlson of the Fellowship Committee greeted everyone as they entered the room and had them put their names in a bowl to win gift baskets. Throughout the evening, names were drawn and baskets full of Michigan goodies were handed out to the winners.

The following morning the business of the conference continued with voting for the candidates for directorships and board positions. As reported on Page 1, Lisa Hulbert was elected Area 4 Director. Congratulations, Lisa!

After the elections a keynote address by Elizabeth Donovan from the Ava Maria School of Law in Naples, FL, discussed human trafficking. During the Status of Women Luncheon, attendees were introduced to the District's two Amelia Earhart Fellowship winners, Ph.D. candidates from University of Michigan, Julie Prinet and Kim-

berly Trent. The afternoon's keynote address by Carol Ryan, a national advocate for the Amber Alert Program, focused on her teenaged daughter's abduction and successful return.

The conference concluded on Sunday with a reminder that next year's Fall Conference will be at the Otsego Club in Gaylord. The theme will be "Colors of Zonta."



Kimberly Trent, Amelia Earhardt Fellowship Winner



November 19th Dinner Meeting Venue Change



Trafficking in Michigan

Michigan State Senator Judy Emmons will address the issue of human trafficking

7:00 pm, Tuesday, November 19
Griswold Center, Northwood University

Human trafficking is described as modern-day slavery. Michigan has significant exposure to this problem because of the state's international borders and waterways.

Trafficking is prevalent around the world, and has been reported in all 50 states of the United States. Hundreds of thousands of US citizens, minors and adults, are estimated to be at risk of commercial sexual exploitation or forced labor.

Following the presentation, there will be an opportunity for refreshments and conversation.

Co-sponsored by AAUW, Midland Branch
Midland Area League of Women Voters
Zonta Club of Midland

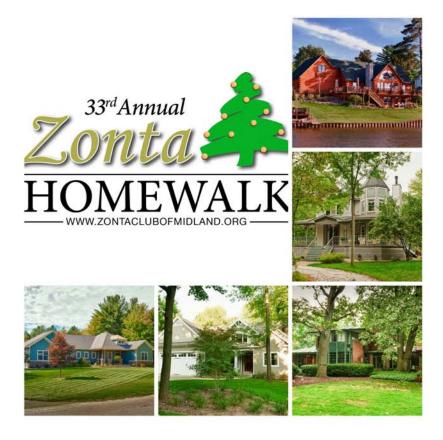






Sell More...What For?....Big Score!

2013 Homewalk Ticket Contest



Homewalk ticket sales are what help us fund our Local Grants and International Giving. To give you incentive, the Homewalk Committee is working on a special prize for those who sell above and beyond the six required tickets.

How can I get entered to WIN this Prize?

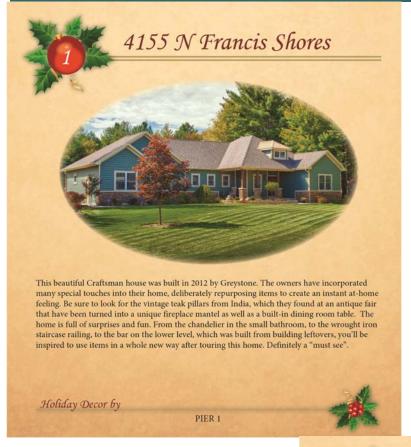
For every ticket that you sell beyond the SIX that you are required to sell, your name will be entered into a drawing. We will draw the winner at the After Glow. So......the more tickets you sell the better your chances to win!

What's the prize?

Fabulous items that everyone will enjoy! The committee is working on gathering it and will have it ready by our next meeting!

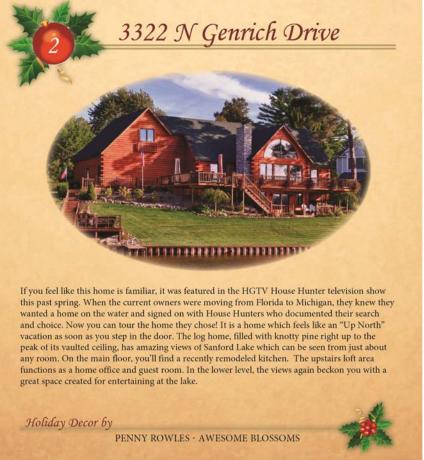
Zonta Club of Midland

Homewalk Sites—Have You Signed Up?



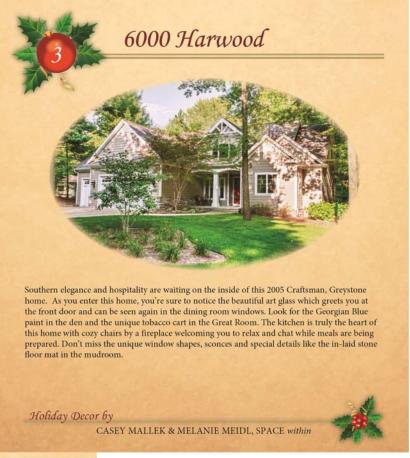
Do you have your tickets?

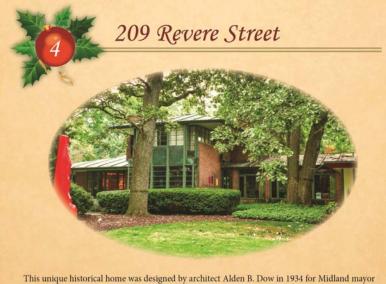
Make sure you wear comfortable shoes!



Homewalk Sites—Have You Signed Up?

Sell more tickets....Win a fabulous prize!





Earl Stein and family and was his first residential project in the city. Listed on the National Register of Historic Places in 1989, the "mid-century modern" home is full of wonderful color and vibrancy, inviting entertaining. The main floor captures Mr. Dow's attention to detail and creative use of cypress wood, glass and copper. From the colorful furnishings to the fantastic glass collection catching the light in the windows, this home—filled with fanciful holiday decor—is sure to inspire you. The lower level opens to a terraced yard providing even more summer living space. With six bedrooms, the owners lovingly raised their large family here along with many exchange students. Known as "The Taliesin Project", Dow completed plans for 209 Revere while being one of the first Fellows invited to study with Frank Lloyd Wright. Later, Wright visited

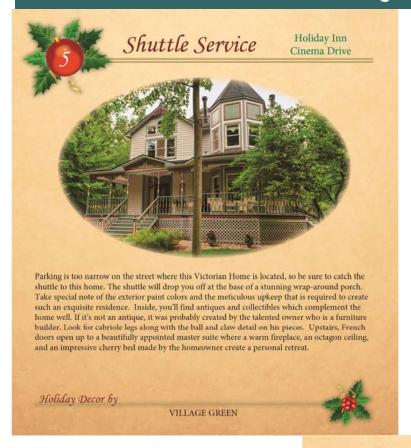
Volunteer with a merrier! the more the

THE HOMEOWNERS, THE NORTHWOOD GALLERY & CYNTHIA KEEFE

Midland and photographed the home, sharing Dow's pleasure in the result.

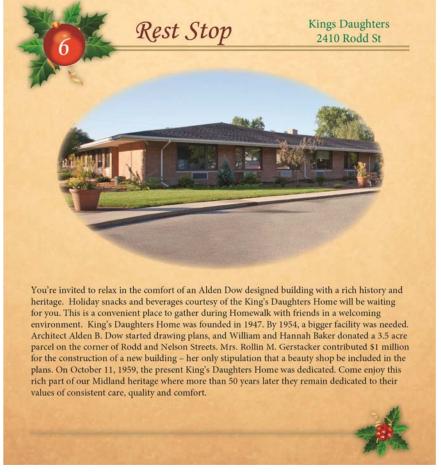
Holiday Decor by

Homewalk Sites—Have You Signed Up?



Thank you, tomewalk this happen! Homewalk

come see the newly renovated king's Daughters Home.



Zonta Club of Midland Business Meeting Minutes - Proposed

Tuesday, October 1,2013

The meeting was called to order at 12:00 p.m. by Zonta President, Cathy Budd. The meeting began with the Zonta blessing and introductions.

Secretary's Report. **Rhonda Anderson.** Approved September meeting minutes. Moved by Stephans, Seconded by Vander Zowen.

Treasurer's Report. Karla Oldenburg. The treasures report was reviewed. Recommended the report be included with the agenda so members have a chance to review prior to the meeting. Approved treasure's report. Moved by Mortensen and supported by Malekadeli

ARR. Lisa Hulbert. We will have Zing in October TBD.

Archives. Esther Seaver A meeting next Tuesday, from 5:00 – 6:00 at Dow Library. Remember to forward news clippings of members to the committee.

Attendance. Harriet Stopyak. Reminder when you RSVP for meeting to indicate if you have special dietary needs. Harriet must have this information <u>before</u> the meeting not the day of the meeting.

Bylaws. Sharon Mortensen. No report.

Fellowship/Awards. Lisa Miner. District Conference Fun Night is being hosted by our club with the Saginaw Club. Remember early bird registration is through October 4th. During the lunch and dinner meetings we are collecting clothing items for the Shelterhouse resale shop. In addition we are collecting handbags for the fall conference.

Finance/Fundraising. Sharon Mortensen. No report

Homewalk. Ann Beck & Elizabeth Lumbert. Tickets have gone to press and we will distribute at the October dinner meeting. Reminder the goal is each member will sell six tickets and is expected to work either Saturday or Sunday. Sponsorships dollars are at \$22,650 – congratulations this may be a record.

Intercity/United Nations. Kathy Swarthout. Will meet soon now that committee has some additional members.

.Organization, Membership & Classification. Bridget Sadenwater. Reminder we would like our October dinner meeting to be a membership drive. Forward contact information for someone you plan to invite to Bridget Sadenwater and she will send out personal invitations.

Parliamentarian. Esther Seaver No report

Golden Z Club. Megan Granda. Next informational meeting Wednesday, October 9 at 9:00 NU.

Northwood University. We are cosponsoring the event with AAUW, Midland Area League of Women Voters. Michigan State Senator Judy Emmons will address issue of human trafficking. Presentation from 7:00-8:00. Following the presentation we will have light refreshments and an opportunity to network with other local clubs. This is in replacement of our November dinner meeting. Club was reminded to make sure we have table to turn in homewalk information and sign-up. We will send the flyer to members electronically.

Public Relations/Communications. Collette St. Louis Mike will continue to be our IT webmaster. He is researching other platforms if we want to bring it in-house at some time. Committee is researching whether or not we need

hardcopies of Yellow Book . They will be survey membership. The newsletter was a collaborative effort of the PR committee. Many thanks. Members can access member only information on our website . The login is zontaclub and the password is Homewalkoo.

Service/Legislation & Advocacy. Michelle Atwell. Meeting next Thursday evening. If you know of an agency that needs our service dollars please direct them to our website to submit their application.

Ways & Means. Ann Beck No report

UNFINISHED BUSINESS

NEW BUSINESS

District Conference – need to determine why such a large group of our members are not receiving district information. Reminder club will cover the \$195 admission fee. After October 4th the fee is \$225. Club will reimburse the member after they attend the conference. You can bring a guest to different events.

Colette will contact those only wanting to attend Friday Fun Night.

Calendar Highlights

Important Dates

October 1	MCC 15	MCC	Business Meeting Social Meeting
			Speaker: Laura Wolak, Red Dirt Road Empowering Women in Cambodia Speaker: Jacquie Gudmundsen, Zonta International Foundation
	17	MACF	Board Meeting
	18-20	Bay City	District Conference
November	5	MCC	Business Meeting
	19	NU	Social Meeting Speaker: Senator Emmons Human Trafficking
	21	MACF	Board Meeting
December	7-8		Homewalk
	10	Linda's home	Afterglow
	??		Shelterhouse Xmas Party

Thanks to Kathy Swarthout for assisting with sponsorships.

50/50 - \$ 28 was won by Lisa Hulbert.

DOLLAR ANNOUNCEMENTS

MACF if hosting an event Wednesday October 16th from 6:00 to 8:00 at the H. Please RSVP. We will honor community members who have supported the MACF. Envelopes of 400 in the 40th for community members who make an annual contribution.

Casey Malek at Space Inc. hosting a launch party tomorrow from 5:00 – 7:00

Thanks for donations to the resale shop. October is Domestic Violence Month.

Dow Gardens is a proud participant for Solar Sound, 20 speakers on the hills out by the children's gardens. A wonderful exhibit for the month of October.

CNC is having a raffle for \$5000. Collette is selling 750 raffle tickets for \$20 each.

The Grace A. Dow library is developing a strategic plan for non-users and they want to hear from you. Wednesday, October 23.

The meeting was adjourned at 12:40 p.m.

Respectfully submitted,

Rhonda Anderson

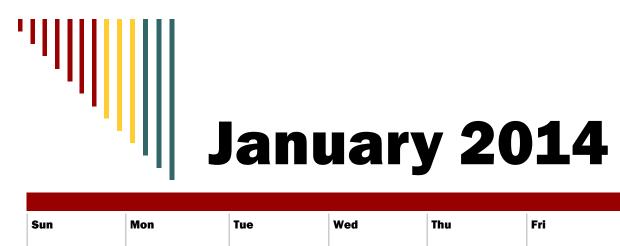
Corresponding Secretary



		Nov	aml	hor	20	113
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	Tammy Ber geon
3	4	5 Business Meeting @ MCC 11:30 am	6 Kathy Dollard	7 Julie Ratcliffe	8	9
10	11	12	Harriet Stopyak	14	15	16
17	18	19 Social Meeting @ NU 7 pm Sen. Emmons "Human Traf- ficking"	20	21 Board Meeting @ MACF 7:15am	22	23
24	25	26	27	28 HAPPY THANKSGIVING	29	30



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Sun	Mon	Dec	emi wed	ber	201	L3
1	2	3	4 Barb Vanderkelen	5 Linda Goltz	6 Rebecca Wie- land	7 HOME- WALK
8 HOME- WALK	9	10 AFTERGLOW @ Linda Mala- kedeli's	11	12	13	14
15	16	17 Colette St. Louis	18	19	20 Linda Malek- adeli	21
22	23	24	25	26	27	28
29 Lisa Orlando	30 Sue Moody, Lynda Putt	31				



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