



ZONTA

CLUB OF
MIDLAND

MEMBER OF ZONTA INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

ZCOM News

October/November 2016

PRESIDENT'S MESSAGE

In This Issue

President's Message

November Zing

Yellow Book

2016-17 Advocacy

Homewalk

District: Zonta Service Project

International: Executives

Calendar

November

19 – Parade: March with Advocacy

25 – Start 16 Days of Activism

December

3 & 4 – Homewalk

6 – Business Meeting 12 pm

Afterglow, Dow Home &

Studio 5:00 - 7:00 PM

8 – Shelterhouse Holiday Party

10 – End 16 Days of Activism

January

13 - Zing, Wine & Game

Homewalk

17 – Social Meeting 6 pm

February

7 – Business Meeting 12 pm

9 – Social Meeting 6 pm

Zing during Tennis Classic

Greetings Fellow Zontians,

Margaret Mead once said "Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has." She might have been talking about the Zonta Club of Midland. As you read this month's newsletter take time to consider what you, the committee(s) you're on and the club has accomplished over the last few months.

Frankly, it is amazing! Fall is always busy as we start the new Zonta year and prepare for Homewalk. This year we are even busier with our expanded advocacy efforts, increased Zing activities and fall conference planning. These are just a few of things we are all involved in.

So this month my message is simple - Thank you for what you have done and continue to do to support the mission of Zonta International. It is clear we are empowering women through service and advocacy. As you meet with your fellow Zontians this month take time to celebrate our accomplishments and your contribution to them. As you read the newsletter you will see we have much to celebrate and be thankful for.

Can't wait what this fall brings.

Rhonda

Rhonda Anderson, President



16 days of Activism –Zonta Says NO. November 25th through December 10th



Zonta Says No billboard will be displayed between Auburn and Midland on the south side of the road. You will see it when driving from Auburn into Midland. (continued on page 2)



Making Goats' Milk Soap!

November social makes zontians clean up

January 13 - Hearthside Wine & Game Night!

February TBD - Dow Tennis Classic!

March TBD - Surprise!

April TBD - Alden B Dow Day, Home & Garden

May TBD - Surprise!

June TBD - Loons Game!

Brought to you by your ARR Committee:

Ashleigh Summers, Chair (586) 260-3723,

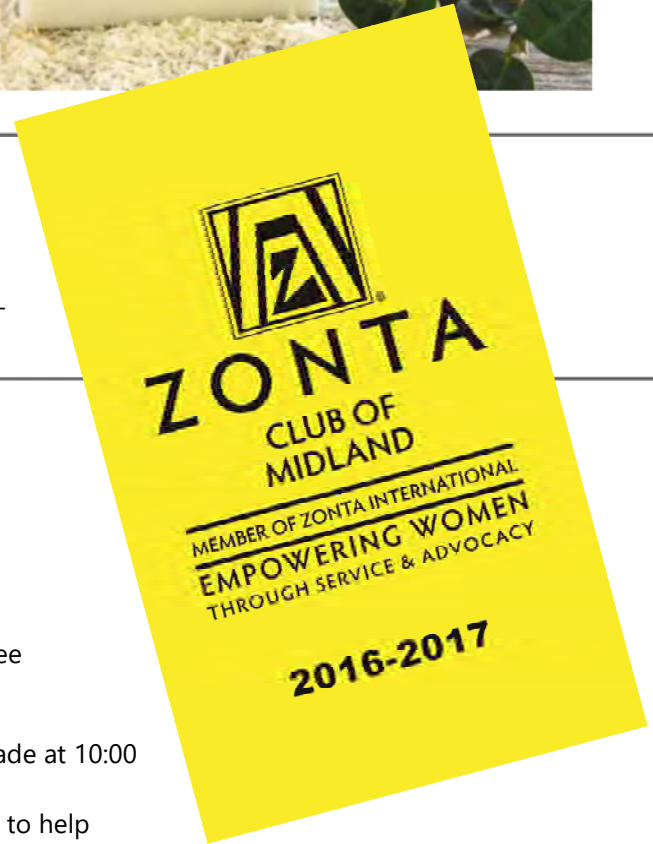
Trish Steele, Ann Beck, Pam Nagel & Kayleigh Stachowiak

Meet in fellowship with other Zontians all year long!

November 19, at 1 PM, \$40 for 32 bars, at Myers Farm, 3582 N. Eastman. Craft your own artisan bars of soap using goat's milk, essential oils and scents. All materials and instruction provided by fellow Zontian, Trish Steele, trishsteel22@gmail.com.



You asked for it - and it's back - the Yellow Book! Once again you can have all the important Zonta info at your fingertips - including our bylaws, club policies, committee lists, and, of course, our membership information and pictures. Get your copy for just \$8 at meetings for the rest of the 2016-17 season.



Advocacy Spotlight

Catching Midland's Eye

Billboards (continued from front page)

The Zonta Says No with the eye will be displayed the month of December. (see bottom of page) Same location.

Santa Parade – November 19th, arrive 8:30, Line-up and Judging at 9:00, parade at 10:00

- We are hoping to be a sea of orange for the parade.
- We hope everyone will enjoy wearing them outside of the parade as well to help bring awareness to our group.
- Family and friends are welcome to walk with us.
- Feel free to contact Julie Dopp [989 948-8198](tel:989-948-8198) or julieadopp@gmail.com if you have any questions.



Advocacy Budget

2016-2017



| Coordinator: Julie Dopp | | Santa Parade | | |
|-------------------------|--|--------------|-----------|--------------|
| Date: November 19 | | <u>Each</u> | <u>Qt</u> | <u>Total</u> |
| Parade Registration | | \$35 | 1 | \$35 |
| Banner | | \$250 | 1 | \$250 |
| Handouts | | bulk | 1000 | \$125 |
| Sweatshirts | | \$20 (half) | 50 | \$1,000 |
| Total | | | | \$1,410 |

| Coordinator: Rachelle Ferman | | Holly Jolly Days | | |
|---------------------------------|--|------------------|-----------|--------------|
| Date: December | | <u>Each</u> | <u>Qt</u> | <u>Total</u> |
| Lamp pole ribbons, orange bulbs | | not this year | | |
| Windows posters, 18" x 24" | | \$410 | 100 | \$410 |
| Total | | | | \$410 |

| Coordinator: Lisa Hulbert | | Bill Boards | | |
|---------------------------|--|-------------|-----------|--------------|
| Date: Nov, Dec | | <u>Each</u> | <u>Qt</u> | <u>Total</u> |
| Billboard Rentals | | \$1,885 | 3 | \$1,885 |
| Total | | | | \$1,885 |

| Coordinator: Andrea Foster | | Homewalk | | |
|----------------------------|--|-------------|-----------|--------------|
| Date: December | | <u>Each</u> | <u>Qt</u> | <u>Total</u> |
| Ribbons- ceramic | | \$2.44 | 150 | \$366 |
| Silicone wrist bands | | \$0.68 | 600 | \$408 |
| Banner with stand | | \$123 | \$ | \$123 |
| Total | | | | \$897 |

| Coordinator: Lisa Hulbert | | Train the Trainer | | |
|---------------------------|--|-------------------|-----------|----------------|
| Date: December | | <u>Each</u> | <u>Qt</u> | <u>Total</u> |
| class | | \$125 | 2 | \$250 |
| lodging | | \$150 | 2 | \$300 |
| mileage | | \$200 | 0.35 | \$70 |
| food | | \$40 | 2 | \$80 |
| Total | | | | \$700 |
| Grand Total | | | | \$5,302 |



As you enter Midland from any direction you are welcomed by signs that say "Midland the City of Modern Explorers." Although it relates to our science, art and all aspects of our city and its people, nowhere is it more evident than in our architecture. Beginning in the early 1930s, Alden B. Dow began to refine buildings that allowed us to think and see in new and different ways. He focused on how a building functions as well as its beauty. He knew as humans we are happier and healthier when we are connected to nature and involved in it. His appreciation for horizontal-focused structures, clean and uninterrupted lines and integration of new technologies was part a national movement that created a new definition of architecture for the United States.

In collaboration with
The Alden B. Dow Home and Studio
 December 3-4, 2016 • 1:00-5:00 pm
 Tickets \$15.00/\$20.00 the day of the Walk

Together with a number of outstanding architects like Jack Hallett, Red Warner, Robert Schwartz, Francis Beech and many others, they created a collection of Mid-Twenty Century Modern buildings that is unparalleled in

the United States. As you explore our city, enjoy the beauty, science and artistry of the over 250 modern structures that give Midland a unique definition and energy.

Alden B. Dow Home
 Alden and Vada Dow Creativity Foundation - 315 Post Street



In 1939, Alden B. Dow began preparing drawings for his residence and architectural studio together. The house represents one of the thirteen homes he would design of his own, patented Unit Block System.

Robert Schwartz Home
 Thomas and Sandra Reay - 1800 Mc Gregor Street

Instantly intriguing and engaging, the Robert Vitkuske Home of 1966 is situated into a slender parcel of land. In this 2,400 square foot home that was designed by Robert Schwartz, each space is designed to the human scale and integrates with the natural surroundings.



Jackson B. Hallett Home

Bill Broucek - 1907 Sylvan Lane



Designed by Jackson Hallett in 1963 for the Philip Murdoch family, the house sits quietly atop a wooded hill.

Francis Red Warner Home

Richard and Christine Lane - 4615 Arbor Drive



Christine and Richard Lane built their home in 1976 after returning to Midland. The couple had the house designed a few years earlier by Midland architect and friend, Frances "Red" Warner.

Alden B. Dow Home

Leland Doan Residence - 3701 Valley Drive



In 1956, Alden B. Dow F.A.I.A., began designs for a home for Leland I. Doan, who was the president of The Dow Chemical Company, that was intimate and warm as well as spacious and expansive.

Rest Stop

Midland Center for the Arts - 1801 W. St. Andrews



The building, fortress-like and imposing with its massive brick exterior, protects the creativity and exploration that flourishes inside. The facility features: The Alden B. Dow Museum of Science and Art, Auditorium, a Little Theater, Museum Exhibition Space and Art Studios and Rehearsal Rooms.

Holiday Homewalk Afterglow!



Join us for appetizers, dessert and lots of holiday cheer!

Tuesday, December 6th from 5-7 pm
At the Alden B. Dow Home & Studio | 315 Post Street in Midland

RSVP by November 21st
to Pam Nagel at: 989/289-3289

ZONTA CLUB OF MIDLAND 2016-2017

Officers

| | | | |
|--------------------------------|------------------|-----------------|------------------|
| President | Rhonda Anderson | Treasurer | Cheryl Chasnis |
| 1 st Vice President | Karla Oldenburg | Past President | Ann Beck |
| 2 nd Vice President | Ashleigh Summers | Parliamentarian | Cynthia Chilcote |
| Secretary | Kris Riley | | |

Committee Chairs

| | | | |
|--|------------------------------------|--|--|
| Advocacy | Lisa Hulbert | Homewalk | Esther Williams & Carole Calvert-Baxter |
| Assimilation, Retention, Rejuvenation | Ashleigh Summers | Membership | Kim Walden |
| Archives | Barb VanderKelen & Kate Maxwell | Nominating/Immediate Past President | Ann Beck |
| Attendance | Lisa Miner | PR/Newsletter | Jenny Kendrick |
| Bylaws | Karla Oldenburg | Status of Women/Service | Melissa Barnard |
| Fellowship/Awards | Bonnie Westerveldt | United Nations/InterCity | Trish Steele |
| Finance/Fundraising | Karla Oldenburg | Ways & Means | Kristy Bower |
| Golden Z | Sharon Mortensen | | |

What have we done?

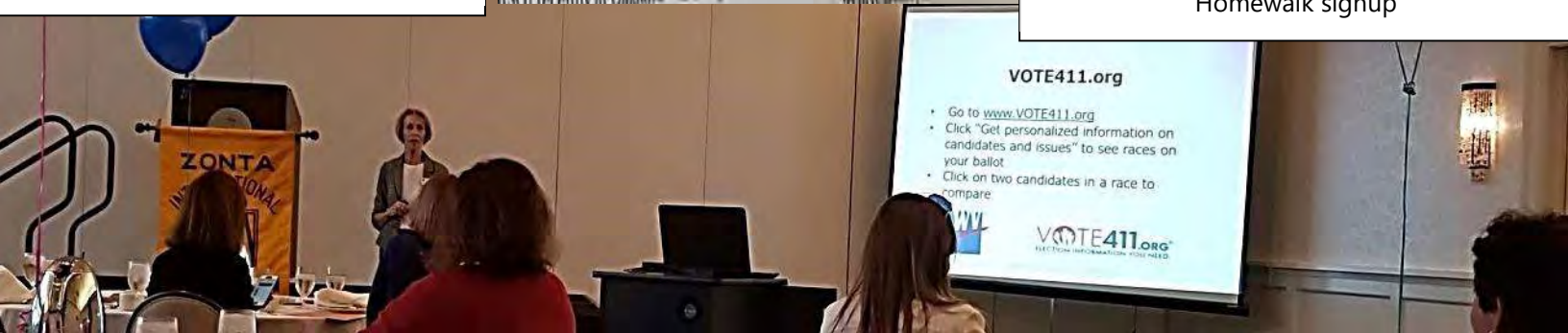
EMPOWERING WOMEN – TOGETHER



Little Stones




Homewalk signup




Guest Speaker Sue McCallister spoke on becoming an informed voter, candidates and how they stand on woman issues. So that we may make an educated choice on November 8.





ZONTA SAYS NO
TO VIOLENCE AGAINST WOMEN

JOIN
THE CAMPAIGN TO
END
VIOLENCE
AGAINST WOMEN



www.zontachathamkent.org
www.zontasaysno.com

RALLY ON THE BRIDGE!
Friday, November 25, 2016 12:15-12:45 pm on 3rd Street Bridge
WEAR ORANGE - CARRY A SIGN - SUPPORT WOMEN AND GIRLS EVERYWHERE



New study finds female CEOs out perform male counterparts

Companies with a higher participation of women in decision-making roles produce higher margins and have higher market returns according to Credit Suisse Research Institute's CS Gender 3000 report released 22 September. This is the second report by the institute and reinforces findings in the 2014 study.

To influence business decisions that positively affect women, Zonta International believes it is imperative that the number of women in executive positions in business increases globally. Despite some progress in this area, according to a 2014 Catalyst Census, women still only hold 4.2 percent of the CEO positions at S&P 500 companies. To empower more women to pursue education and careers in business, Zonta International established the **Jane M. Klausman Women in Business Scholarship** in 1998 and has since awarded scholarships to 335 women in 50 countries pursuing accredited business or business-related programs. More women in leadership positions is not just good for women; it is good for business too. [Read more about the Credit Suisse study online](#)